

Smart Solutions for Cities

R. ChandrashekharPresident25th June 2015

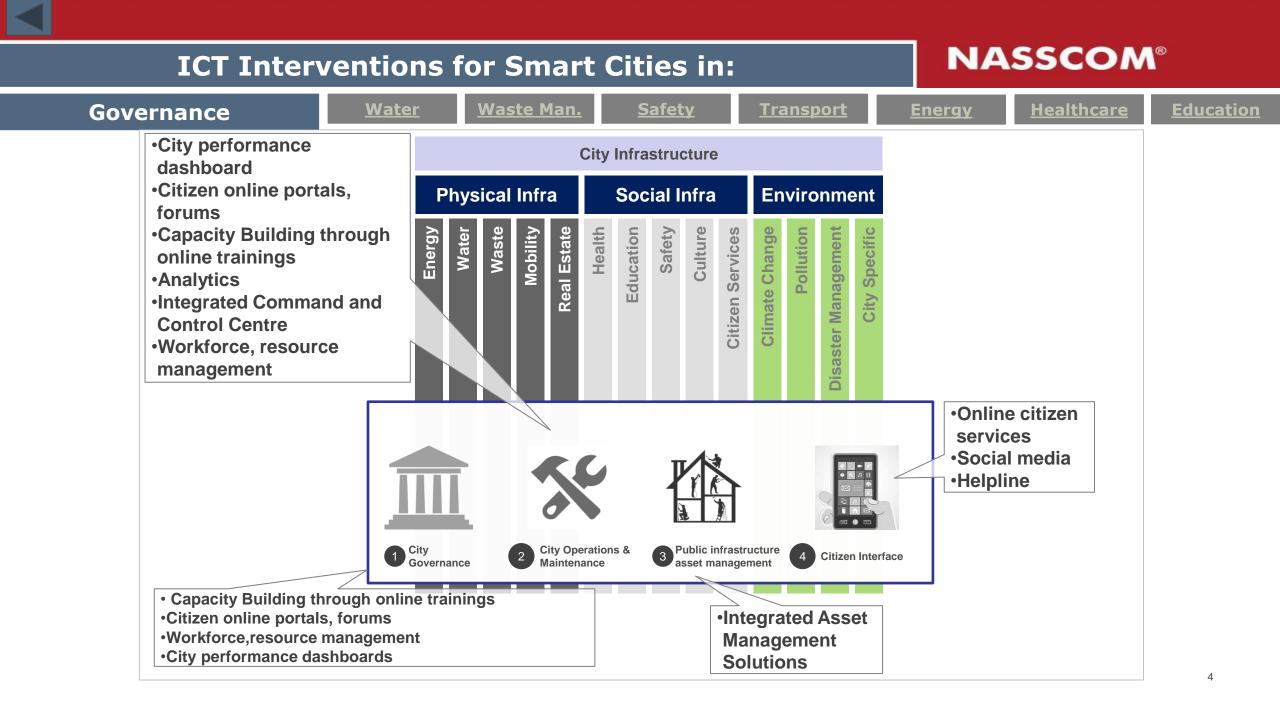
- □To make Cities in India Smart we need an integrated approach to modernize city infrastructure, and leverage technology to improve efficiency and capacity of city services.
- □Smartness in a city lies in integration of the core city sub systems and enabling seamless service delivery.
- Digital Master Plans have to be dovetailed into City Master Development Plans

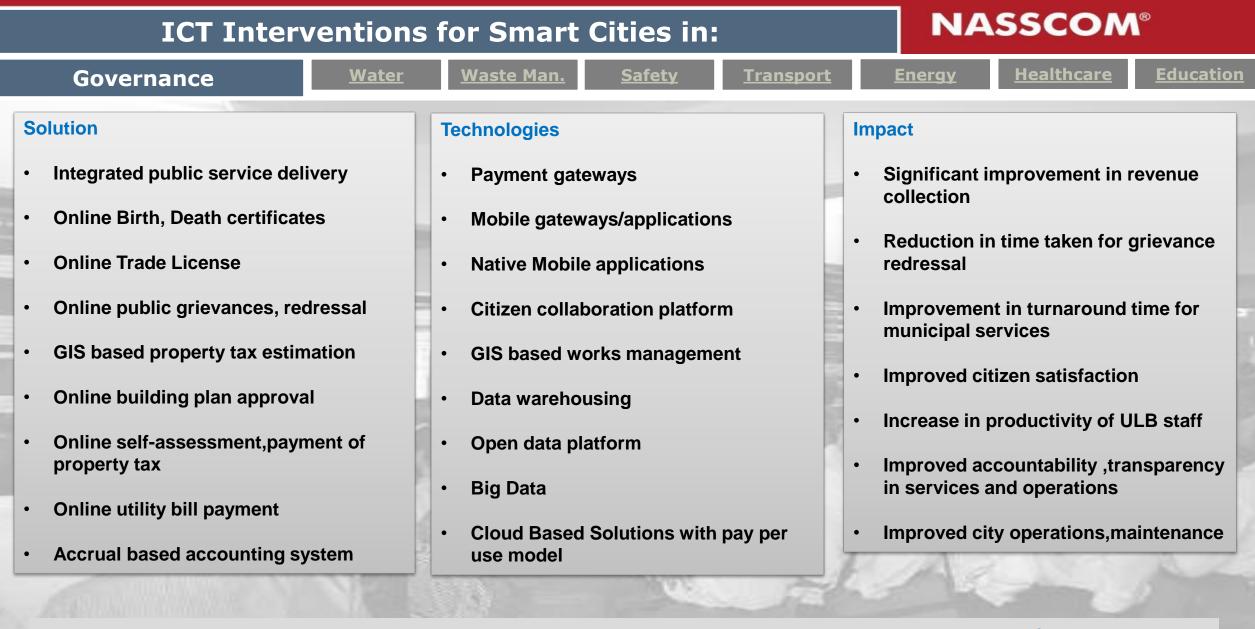
Integrated ICT & Geospatial Technologies Framework for 100 Smart Cities Mission



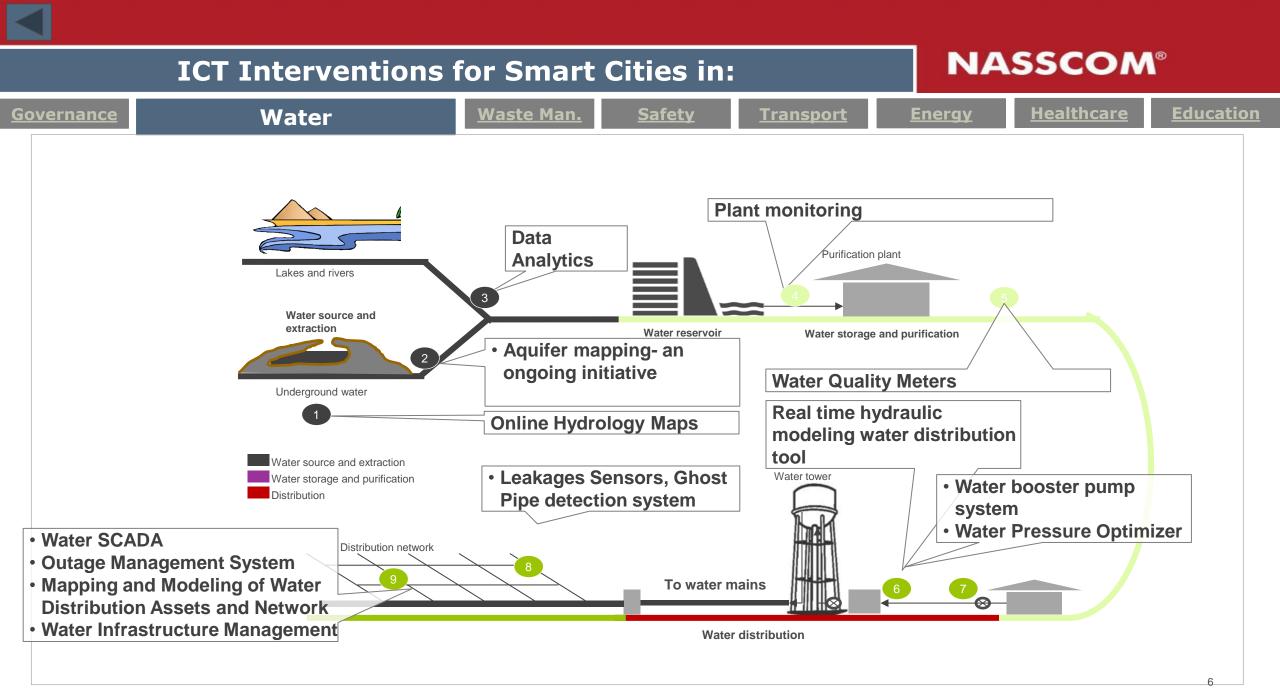
NASSCOM's Integrated ICT & Geospatial Technologies Framework for 100 Smart Cities Mission is a comprehensive framework which clarifies the role of ICT in a Smart City

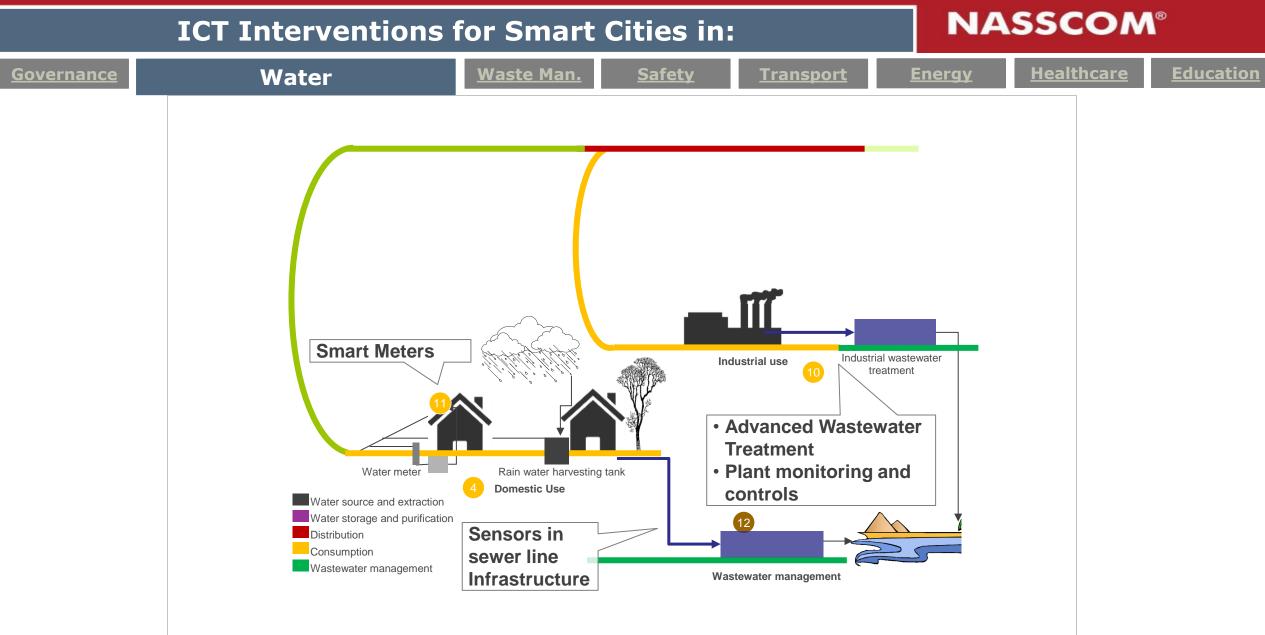
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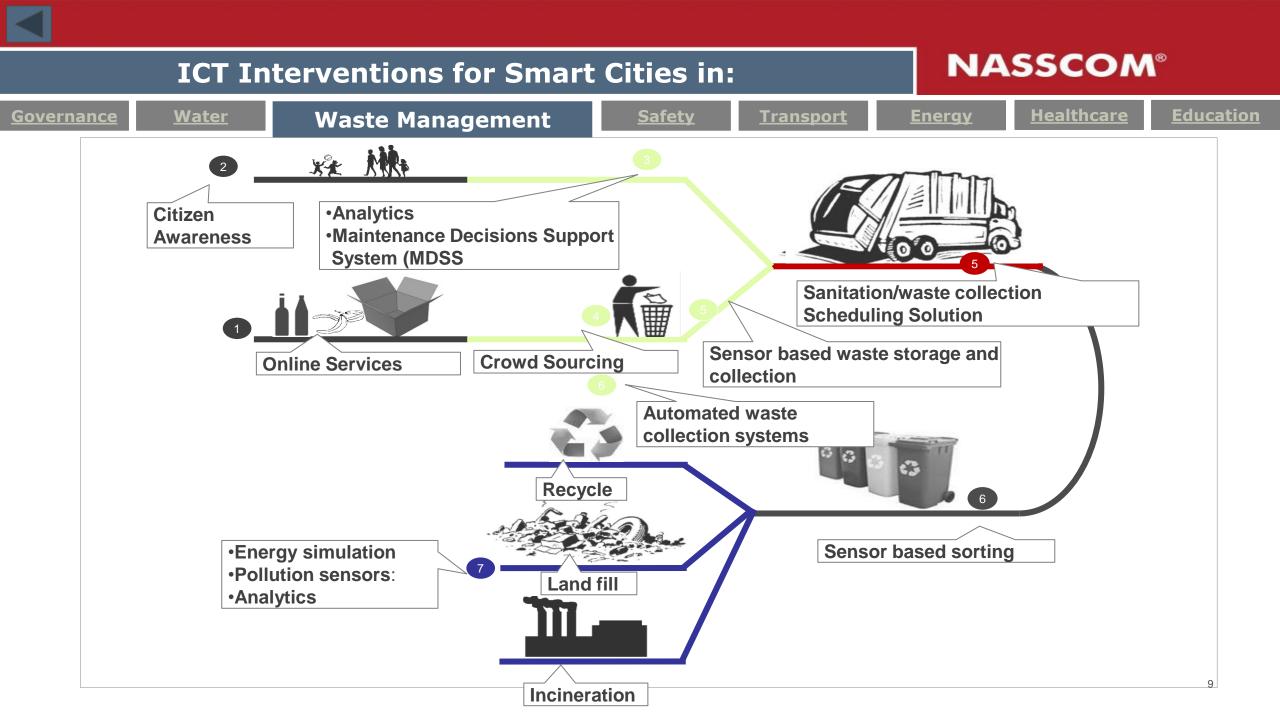
Leveraging technology for improved all round performance. Application in several cities/ULBs in India 5



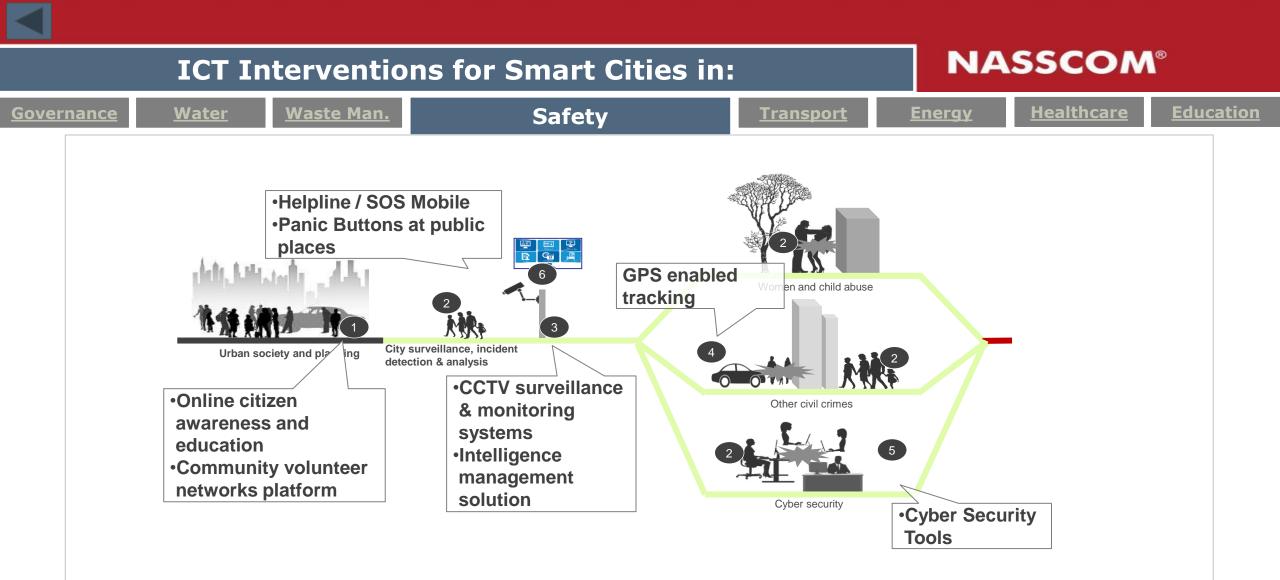


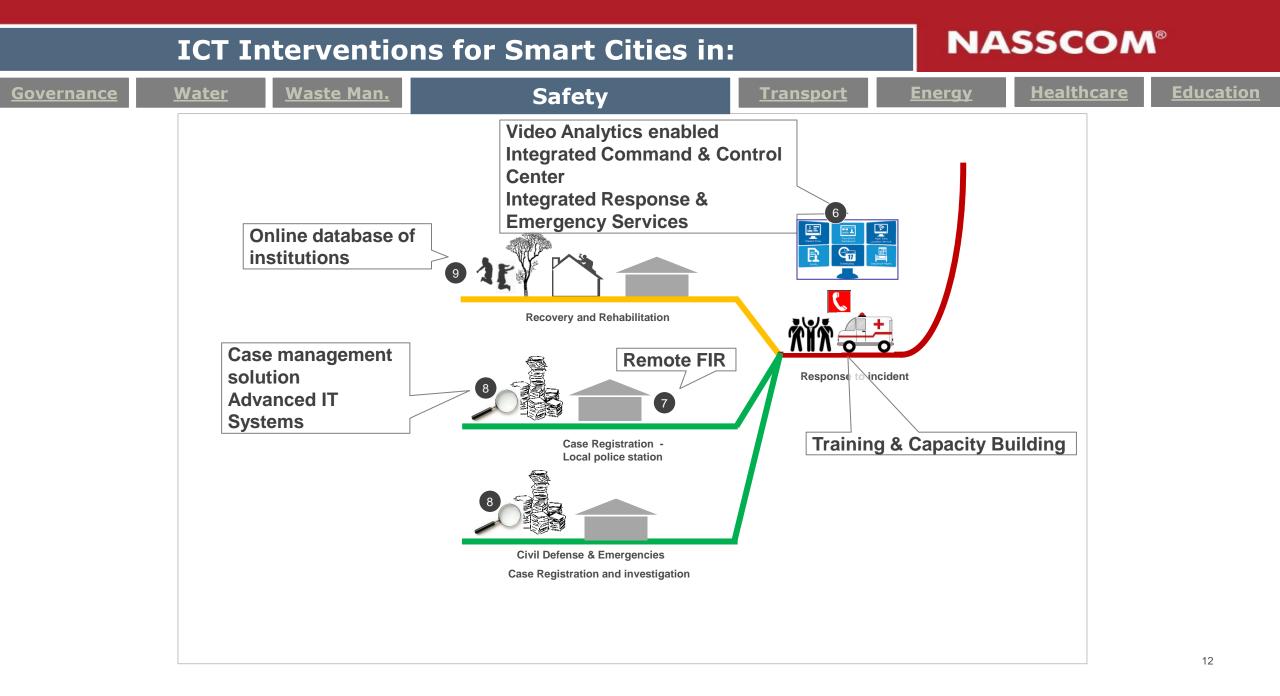
| ICT Interventions | NA | NASSCOM® | | | | |
|-------------------|--|--|---------------------------|---------------|-------------------|------------------|
| Governance Water | <u>Waste Man.</u> | <u>Safety</u> | <u>Transport</u> | <u>Energy</u> | <u>Healthcare</u> | Education |
| | Consolidated vie enabling quicker 10-year forecasti usage and filtrati Energy monitorin performance rep Customer friendl payment and rec Increased revenu Savings in experience | r, facts-based d ing tools for ch ion ng and site oorting ly services for ceipts ue collection nse reduction w | ecision emical vith | | | |

Technology led improvement in asset performance and efficiency. Application in Delhi Jal Board, UK based Thames Water Utility and others



| ICT Inter | NA | NASSCOM® | | | | | | |
|--|---|---------------|---|----------------|-------------------|------------------|--|--|
| <u>Governance</u> <u>Water</u> | Waste Management | <u>Safety</u> | <u>Transport</u> | <u>Energy</u> | <u>Healthcare</u> | Education | | |
| Problem | Solution (East Delhi & others | | mpact | | | | | |
| Monitoring is manual and absenteeism is high among employees Attendance with Handhel Biometric Device | | d | Live performance management of employees Work of each employee is measured | | | | | |
| Physical visit required to | Tracking Devices installed each vehicle | d on | Improved prod | | | | | |
| verify employee performance | Geo-fencing of area & ma important points & routes | | Garbage pick u | ıp schedule is | optimized | | | |
| Garbage keeps lying in city for extended periods | Bin Monitoring with RFID | • | • State of solid w | | | | | |
| Overpayment - Payment is usually linked with Number | Handheld terminals for dr | rivers | | . (| tment is coordina | ated | | |
| of Trips, mileage, or Weight - No perfect verification | CCTV Cameras at Second Final Dumping sites | dary and | A mar | | | LICATION | | |
| Difficult to monitor vehicle | Cloud Based IT platform | | ANTENNA | | | | | |
| movement | Central Monitoring Station | n | | CO CO | | TRALIZED | | |
| | 1000 | | | the second | | 10 | | |
| | - There | | | | | | | |





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|---|---|------------------|---------------|-------------------|------------------|
| Governance Water Waste Man. | Safety | <u>Transport</u> | <u>Energy</u> | <u>Healthcare</u> | <u>Education</u> |
| Safe City ICT Components CCTV Surveillance ,Monitoring systems Video analytics Native mobile applications Integrated Security Operations Management System Integrated Response , Emergency Services Predictive Analysis, Open Source Intelligence Helpline Command and Control Centre | Impact Increased crime detection Significant improvement in crime prevention Increased confidence level of citiz Improved emergency response capabilities Improved Safety and Security of Or Infrastructure Improved Security of Public Place Events Improved Incident Response Management | Critical | | | |

Technology enabled safe and secure environment for citizens and stakeholders in Surat and other cities

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| ICT Interventions for Smart Cities in: | | | | | | NASSCOM® | | | |
|---|---|--|---|------------------------------------|----------------|-------------------|------------------|--|--|
| <u>Governance</u> | <u>Water</u> | <u>Waste Man.</u> | Safety | <u>Transport</u> | <u>Energy</u> | <u>Healthcare</u> | Education | | |
| across India Computer Geograph Location - Fleet Man Communi Officer ap ePatient C ERP appli Inventory | r telephone intended nical Information Tracking Systen agement systen cation Officer plications Care Record ications (Finan Management) | on System (GIS) om (AVLT) / ems and Dispatch cials, HR, CRM, | Impact Population coverage: > 750 Mil No. of calls/ day: 220,000 No. of Emergencies attended/d 24,000 Time taken to pick call: Within 3 Ambulance dispatch time: 160 seconds Average time taken to reach sitt minutes Total no. of lives saved since 24 1.3 Million | ay: 3 rings ee: 20 005: > | | | | | |
| | Tech | nology enable | ed emergency medical respon | se across seve | eral cities in | India | | | |

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How can government partner with IT Industry?

- □ As per guidelines from MoUD, SPV will be created for each Smart City. SPV will play a key role in determining Funding, Procurement, Partnership Models with Industry
- □ Role of IT Industry in making a City Smart may vary depending on Retrofit, Redevelopment, **Greenfield development Scenarios**
- □ IT Industry Members can play a role of :
 - □ Turnkey implementation of ICT at city level
 - □ Turnkey implementation of ICT at domain level (Safe City, Smart Energy, Citizen Services....)
 - □ Partner with Turnkey Infrastructure developers to integrate ICT Solutions at a city level
 - □ Partner with Infrastructure EPCs at a domain level like Energy/Water etc.
- □ IT Industry members can play the role of a lead in making a domain smart or be a part of a larger Infrastructure consortium in driving technology adoption across various city domains

A detailed ICT roadmap at a city level is needed, for which the NASSCOM report can serve as a ready reckoner.

NASSCOM also recommends leveraging on existing investments in ICT, already made at city/State level

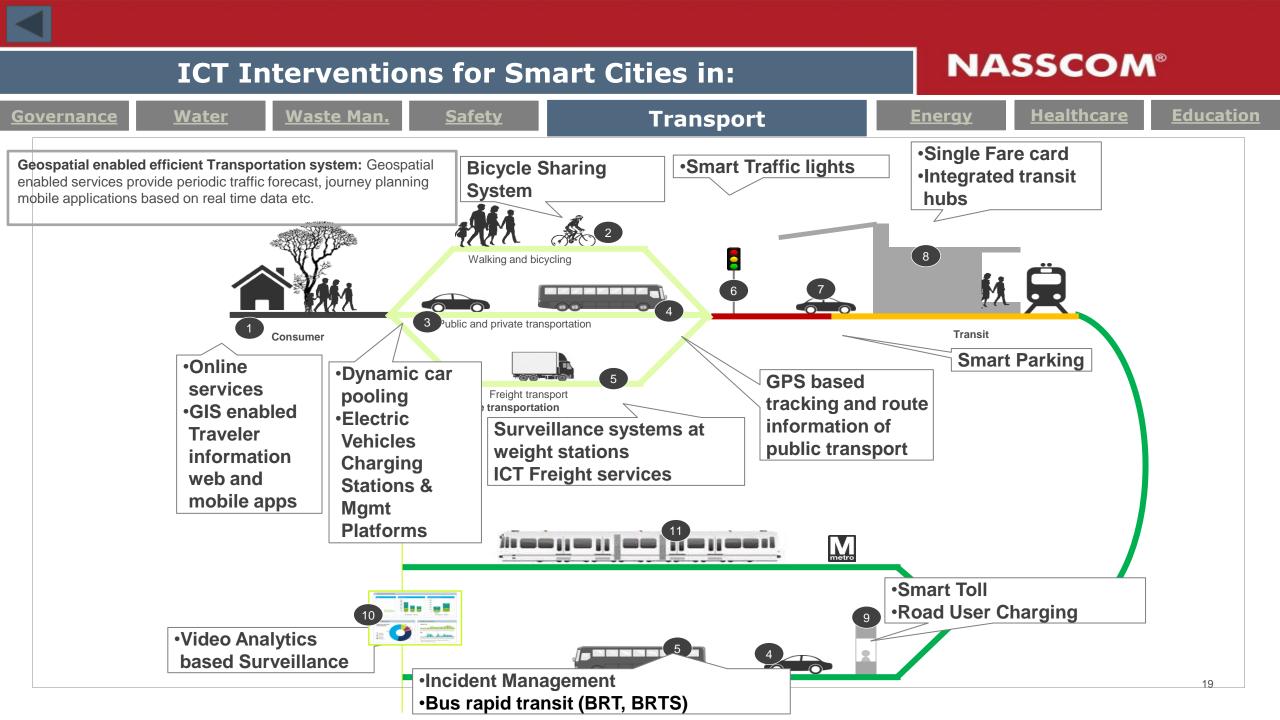


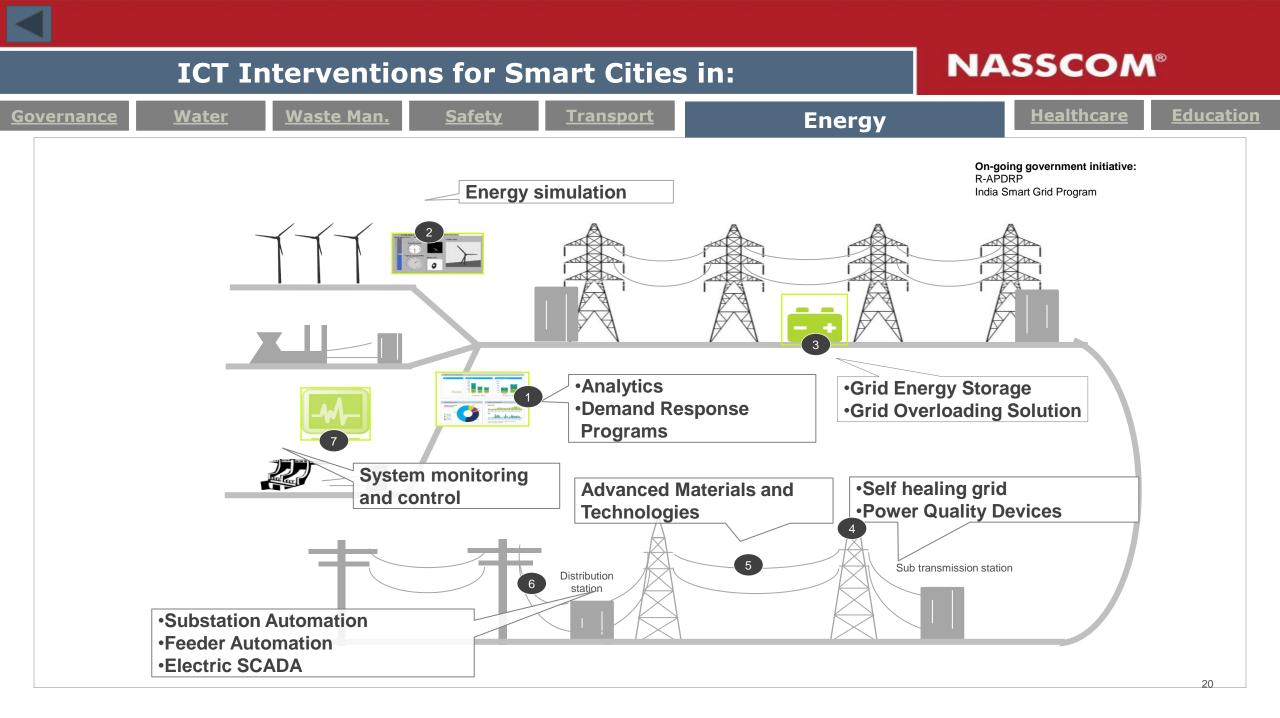
To understand in-depth the Technologies and Solutions that can make your city smart and to connect with Implementation partners, reach out to Manojit Bose (manojit@nasscom.in)

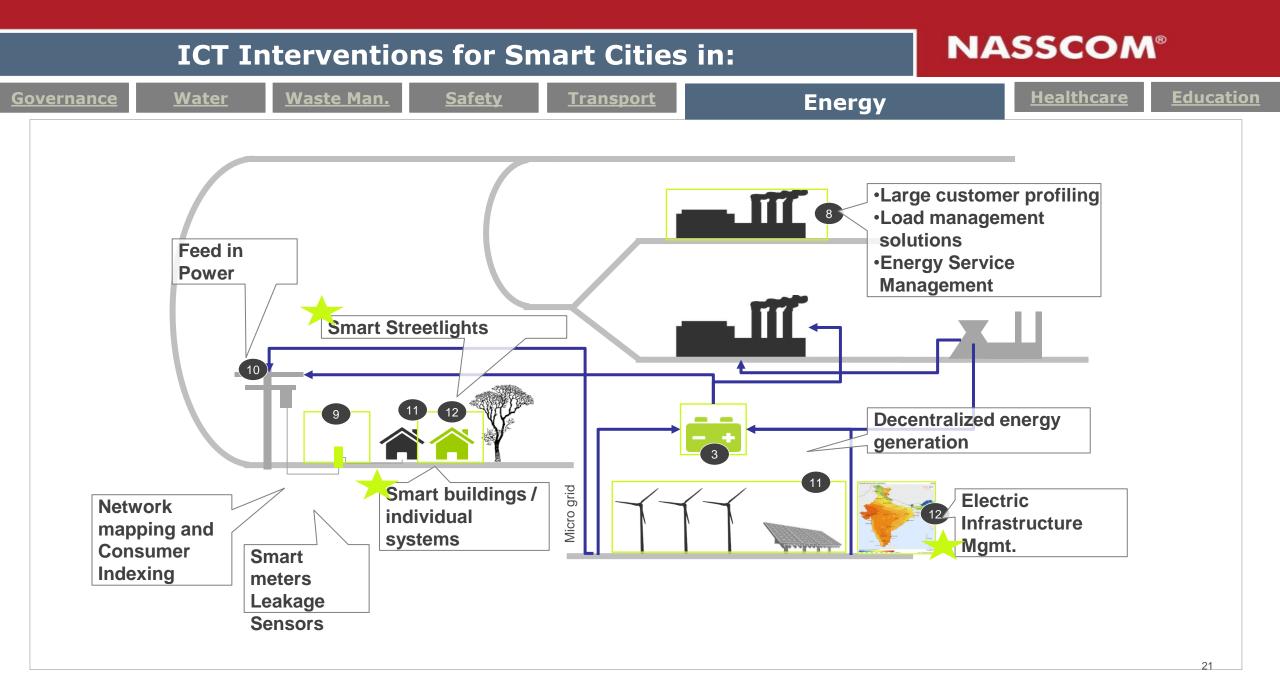


Thank You !

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|---|--------------|-------------------|--|------------------|--|-------------|-------------------|------------------|--|
| <u>Governance</u> | <u>Water</u> | <u>Waste Man.</u> | <u>Safety</u> | <u>Transport</u> | Energy | | <u>Healthcare</u> | Education | |
| Problem AT&C Losses Lack of data to identify problem Multiple sources of conflicting data Error prone manual control systems Unsatisfactory customer Service | | cting ol | Solution - (RAPDRP) Installing smart meters for consumers Installing sensors through the distribution network Analyzing and projecting demand Automating and integrating subsystems Real-time notifications for consumers and utility staff | | Impact* Consumer data migrated into a single system Average response time of under 5 seconds for online transactions 2% Increase in revenue Reduction in AT&C losses from 28% to 19% Improvement in available power | | | K | |
| *Case Study | | | | | BA | - And - And | | 22 | |

